This listing of claims will replace all prior versions and listings of claims in the

application:

**LISTING OF CLAIMS:** 

1. (currently amended): A program guide displaying apparatus comprising:

a program information obtaining device for obtaining program information including

information indicative of a program name, a genre name, a start time, a length of a program or an

end time, a broadcasting channel and a broadcasting date of respective one of a plurality of

programs;

a program information displaying device for displaying the program information as for

the programs in a first display mode or a second display mode which are exchangeable to each

other, wherein said program information displaying device displays the program information in

such a manner that the programs are distinguishable from each other by colors set for respective

genres of the programs for a first time range on a time axis and a first channel range on a channel

axis in the first display mode and that the programs are distinguishable from each other by at

least program names of the programs for a second time range, which is narrower than the first

time range, on the time axis and a second channel range, which is narrower than the first channel

range, on the channel axis in the second display mode;

a range displaying device for displaying a program table range to be displayed in the

second display mode in such a manner that the program table range is

distinguishable superimposed on a program table displayed in the first display mode;

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a movement specifying device for receiving an instruction to move the program table range; and

a moving device for moving the program table range on the program table displayed in the first display mode, in response to the instruction received by said movement specifying device, wherein said moving device moves the program table range for a distance equivalent to a predetermined number of unit-time-periods in a time axis direction and a predetermined number of channels in a channel axis direction,

wherein the program guide displaying apparatus further comprises a mode specifying device for receiving an instruction to change the program table range between the first display mode and the second display mode, and

wherein the range displaying device changes the program table range between the first display mode and the second display mode in response to the instruction by received by the mode specifying device.

2. (currently amended): A program guide displaying apparatus according to claim 1, comprising:

a program information obtaining device for obtaining program information including information indicative of a program name, a genre name, a start time, a length of a program or an end time, a broadcasting channel and a broadcasting date of respective one of a plurality of programs; and

a displaying device for displaying the program information as for the programs as a program table, said program table comprising

- (i) a plurality of program cells which are displayed in such a manner that the programs are distinguishable from each other-by colors set for respective genres of the programs for a first time range on a time axis and a first channel range on a channel axis.
- (ii) a selected cell display, which is displayed within the program table and indicates a program cell-which-is currently selected, and
- (iii) a popup display, which is displayed at a vicinity of the selected cell display on the program table and indicates information related to the program corresponding to the program cell which is currently selected, wherein the popup display is displayed at a position determined in correspondence with a position of the program cell, which is currently selected, in the program table

wherein the program information displaying device further displays the program information in a third display mode in such a manner that the program information is indicated as a popup display, which is displayed at a vicinity of a program cell which is currently selected on the program table in the first display mode and indicates information related to the program corresponding to the selected program cell,

wherein the popup display is displayed at a position determined in correspondence with a position of the selected program cell in the program table,

wherein the mode specifying device further receives an instruction to change the program table range between the first display mode and the third display mode, and

wherein the range displaying device changes the program table range between the first display mode and the third display mode in response to the instruction by received by the mode specifying device.

3. (currently amended): A program guide displaying method comprising:

a program information obtaining process of obtaining program information including information indicative of a program name, a genre name, a start time, a length of a program or an end time, a broadcasting channel and a broadcasting date of respective one of a plurality of programs;

a program information displaying process of displaying the program information as for the programs in a first display mode or a second display mode which are exchangeable to each other, wherein said program information displaying process displays the program information in such a manner that the programs are distinguishable from each other by colors set for respective genres of the programs for a first time range on a time axis and a first channel range on a channel axis in the first display mode and that the programs are distinguishable from each other by at least program names of the programs for a second time range, which is narrower than the first time range, on the time axis and a second channel range, which is narrower than the first channel range, on the channel axis in the second display mode;

a range displaying process of displaying a program table range to be displayed in the second display mode in such a manner that the program table range is distinguishable superimposed on a program table displayed in the first display mode;

a movement specifying process of receiving an instruction to move the program table range; and

a moving process of moving the program table range on the program table displayed in the first display mode, in response to the instruction received by said movement specifying process, wherein said moving process moves the program table range for a distance equivalent to a predetermined number of unit-time-periods in a time axis direction and a predetermined number of channels in a channel axis direction,

wherein the program guide displaying method further comprises a mode specifying process of receiving an instruction to change the program table range between the first display mode and the second display mode, and

wherein the range displaying process changes the program table range between the first display mode and the second display mode in response to the instruction by received by the mode specifying process.

4. (currently amended): A program guide displaying method according to claim 3, comprising:

a program information obtaining process of obtaining program information including information indicative of a program name, a genre name, a start time, a length of a program or an end time, a broadcasting channel and a broadcasting date of respective one of a plurality of programs; and

a displaying process of displaying the program information as for the programs as a program table, said program table comprising

- (i) a plurality of program cells which are displayed in such a manner that the programs are distinguishable from each other by colors set for respective genres of the programs for a first time range on a time axis and a first channel range on a channel axis,
- (ii) a selected cell display, which is displayed within the program table and indicates a program cell which is currently selected, and
- (iii) a popup display, which is displayed at a vicinity of the selected cell display on the program table and indicates information related to the program corresponding to the program cell which is currently selected, wherein the popup display is displayed at a position determined in correspondence with a position of the program cell, which is currently selected, in the program table

wherein the program information displaying process further displays the program information in a third display mode in such a manner that the program information is indicated as a popup display, which is displayed at a vicinity of a program cell which is currently selected on the program table in the first display mode and indicates information related to the program corresponding to the selected program cell,

wherein the popup display is displayed at a position determined in correspondence with a position of the selected program cell in the program table,

wherein the mode specifying process further receives an instruction to change the program table range between the first display mode and the third display mode, and

wherein the range displaying process changes the program table range between the first display mode and the third display mode in response to the instruction by received by the mode specifying process.

5. (previously presented): The apparatus of claim 1, wherein the program table range displayed on the first display mode comprises the first time range and the first channel range and the program table range displayed on the second display mode comprises the second time range and the second channel range, and

wherein the program table range displayed on the second display mode corresponds to a subset of the program table range displayed on the first display mode.

6. (previously presented): The method of claim 3, wherein the program table range displayed on the first display mode comprises the first time range and the first channel range and the program table range displayed on the second display mode comprises the second time range and the second channel range, and

wherein the program table range displayed on the second display mode corresponds to a subset of the program table range displayed on the first display mode.